

## Lake Lure Comprehensive Plan Update Project Calendar

April 18, 2017

The projects in the Project Calendar on page 2 came directly from all input sources throughout the Comprehensive Plan Update process, i.e., elected and appointed officials, citizens, stakeholders, and staff. Projects in **bold** represent priority projects within each Strategic Direction. For review purposes, you may find it helpful to print all 3 pages and lay them side-by-side.

<b>Functional Elements in the Comprehensive Plan Implementation Matrix</b>	
11 Main sections that contain initiatives, projects, and actions from the original Comprehensive Plan.	
<b>2.</b> Economic Development (ED)	<b>8.</b> Community Appearance & Design Standards (CA&DS)
<b>3.</b> Transportation & Circulation (T&C)	<b>9.</b> Government and Administration (G&A)
<b>4.</b> Utility Infrastructure (UI)	<b>10.</b> Natural Environment & Open Space (NE&OS)
<b>5.</b> Parks and Recreation (P&R)	<b>11.</b> Land Use & Growth (LU)
<b>6.</b> Lake Management (LM)-6A, Boat Management (BM)-6B	<b>12.</b> Communications (C)
<b>7.</b> Community Services and Facilities (CS&F)	

**Note:** The Functional Elements & the numbering above reflect the sequence found in the original 2007 Implementation Matrix.

<b>Key Elements of Lake Lure Shared Vision for 2020</b>	
The letters in parenthesis at the end of each project on the calendar indicate which vision elements that project advances. The fact that most projects advance multiple vision elements reflects a natural and desirable integration of effort across departments, boards & committees.	
<b>A.</b> Promoted a United Community Spirit	<b>F.</b> Preserved, Managed & Enhanced Natural Environment
<b>B.</b> Developed Vibrant Town Center	<b>G.</b> Enhanced Family and Health Services
<b>C.</b> Modernized Infrastructure	<b>H.</b> Promoted Responsible Economic Development
<b>D.</b> Expanded Cultural & Community Venues and Opportunities	<b>I.</b> Fair and Balanced Governance for All
<b>E.</b> Expanded Year-Round Opportunities for All	

All recommended changes to time frames and Strategic Direction assignments recorded at the Nov. 7 Stakeholder Meeting will be discussed and considered by staff and Town Council.

**Lake Lure Comprehensive Plan Project Calendar for 2017-2027**

**April 3, 2017**

Strategic Direction (SD)	IM Functional Element Groupings	12-18 months	19 mos.-3 years	3-6 years	7-10 years
<b>Developing Business Growth</b>  (1)	<b>2. Economic Development (ED)</b>	<ul style="list-style-type: none"> <li>Produce Vision Book to realize Town Center (B, D, E, F, G, H)</li> </ul>		<ul style="list-style-type: none"> <li><b>Improve beach appearance &amp; operations</b> (B, C, D, E, F, H)</li> </ul>	<ul style="list-style-type: none"> <li>Create attractive LL entrance into Chimney Rock State Park (A, B, C, D, E, F, G, H, I)</li> </ul>
	<b>8. Community Appearance &amp; Design Standards (CA&amp;DS)</b>	<ul style="list-style-type: none"> <li>Develop streetscape design guidelines (C, F, H)</li> </ul>	<ul style="list-style-type: none"> <li>Develop &amp; adopt scenic byway overlay corridor district (C, F)</li> <li>Develop gateways for entrances to LL (9S, 64/74, 9N) (A, H)</li> </ul>	<ul style="list-style-type: none"> <li>Develop regulations to limit light &amp; noise pollution (F, H)</li> </ul>	
	<b>11. Land Use &amp; Growth (LU)</b>	<ul style="list-style-type: none"> <li>Conduct sites studies for performing arts center (A, D)</li> </ul>	<ul style="list-style-type: none"> <li><b>Modify Zoning Map to be consistent with Future Land Use Map</b> (H, I)</li> </ul>	<ul style="list-style-type: none"> <li>Relocate Public Works facilities to better use existing commercial sites (B, C, H)</li> </ul>	<ul style="list-style-type: none"> <li>Concentrate commercial development in nodes (B, C, F, H)</li> </ul>
<b>Supporting Positive Growth</b>  (2)	<b>3. Transportation &amp; Circulation (T&amp;C)</b>	<ul style="list-style-type: none"> <li>Ensure emergency vehicle access on all sides of lake by building road to RBR via Old Sand Branch (C, H)</li> <li>Develop &amp; implement peak season parking plan (B, C, H)</li> </ul>	<ul style="list-style-type: none"> <li>Improve beach parking and roadway interface (B, E, H)</li> <li>Construct Pedestrian Connection to Chimney Rock Village (New)</li> </ul>		
	<b>4. Utility Infrastructure (UI)</b>	<ul style="list-style-type: none"> <li>Develop long-range infrastructure plan (B, C, E, F, H, I)</li> <li>Establish sewer standards for private connections to lakefront properties (LM) (C, G, I)</li> </ul>	<ul style="list-style-type: none"> <li>Improve water &amp; sewer capacity for current and future needs (C, F, H)</li> <li>Bury utility lines in Town Center (New)</li> <li>Identify water &amp; sewer extension priorities for anticipated growth (C, H)***</li> </ul>		
<b>Promoting Natural Experiences</b>  (3)	<b>5. Parks &amp; Recreation (P&amp;R)</b>	<ul style="list-style-type: none"> <li>Develop a classification hierarchy for parks development (D, E)</li> <li>Conduct recreation study to target outdoor activity markets (E, H)</li> </ul>	<ul style="list-style-type: none"> <li>Develop recreation program action plan (D, E, F, G)</li> </ul>	<ul style="list-style-type: none"> <li>Hire Parks &amp; Recreation Program Director (A, D, E, F, G)</li> </ul>	
	<b>10. Natural Environment &amp; Open Space (NE &amp; OS)</b>		<ul style="list-style-type: none"> <li>Identify open space worthy of protection &amp; pursue protection (A, D, E, F, G)</li> </ul>		
<b>Enhancing Lake Standards</b>  (4)	<b>6A. Lake Management (LM)</b>	<ul style="list-style-type: none"> <li>Record &amp; track reported lake violations (BM) (I)</li> </ul>	<ul style="list-style-type: none"> <li>Conduct watershed study (erosion &amp; sediment) (F, G)</li> </ul>	<ul style="list-style-type: none"> <li>Manage upstream development activities that threaten water quality (F, G)</li> </ul>	<ul style="list-style-type: none"> <li>Mitigate effects of land disturbance (LM) (F, H)</li> </ul>
	<b>6B. Boat Management (BM)</b>	<ul style="list-style-type: none"> <li>Require educ. &amp; training for commercial boat operators (BM) (G, I)</li> </ul>	<ul style="list-style-type: none"> <li>Contribute minimum of \$100K/yr. to emergency reserve fund for excavation (LM) (F, H)</li> </ul>		

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**April 18, 2017**

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<b>Meeting Tomorrow's Challenges (5)</b>	<b>7. Community Services &amp; Facilities (CS&amp;F)</b>	<ul style="list-style-type: none"> <li>• <i>Provide public restrooms at Morse Park (New)</i></li> </ul>	<ul style="list-style-type: none"> <li>• Improve government-owned buildings to fulfill future staffing needs (C)</li> <li>• <i>Construct new boardwalk at LL Beach/Marina (New)</i></li> </ul>	<ul style="list-style-type: none"> <li>• Conduct studies for dam replacement***</li> </ul>	
	<b>9. Government &amp; Administration (GA)</b>	<ul style="list-style-type: none"> <li>• Enhance Capital Improvement Plan (CIP) process &amp; details (C, H)</li> <li>• Facilitate improved communication services with private carriers**</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Conduct comprehensive costs &amp; fees analysis to improve revenue streams (A, H, I)</b></li> </ul>	<ul style="list-style-type: none"> <li>• Conduct staffing study every 5-7 years (I)</li> </ul>	
	<b>12. Communications (C)</b>		<ul style="list-style-type: none"> <li>• Develop a comprehensive residential relocation guide (A, D, E, G)</li> </ul>	<ul style="list-style-type: none"> <li>• Form dedicated economic development association (E, H)*</li> </ul>	

**Notes**

1. The 41 projects above represent priorities identified by elected & appointed officials, citizens, stakeholders and staff taken from the original 2007 Implementation Matrix (IM). Projects in **bold** indicate short-term priority projects within each Strategic Direction. Remaining IM projects and items will be considered during future updates.
2. Projects in italics are new ones recommended by the stakeholder group, with time frames assigned by staff and subject to review.
3. The updated Project Calendar reflects 7 of 10 recommended adjustments recorded at the November 7, 2016 Stakeholder Meeting. The three suggested adjustments not incorporated are based on the current status of the project and/or staff's workload for that year.
4. Alphabet letters at the end of each project refer to the Vision Element(s) for 2022 that the project contributes to the achievement of. Multiple letters after a project indicate the degree of integrated effort that is called for to achieve the Town's Vision.

\*It was recommended that this policy initiative be moved to an earlier time frame. The Town is open to the possibility of another entity taking this initiative on sooner.

\*\*The only new policy initiative added.

\*\*\*Project moved or added by the Planning Board at 4/18/17 meeting.